

2025 HKIHRM ANNUAL CONFERENCE & EXHIBITION

SPONSORSHIP PACKAGE

MAIN CONFERENCE, CONCURRENT SESSIONS & EXHIBITION

10 December 2025 | 9:00am - 5:00pm
Hong Kong Ocean Park Marriott Hotel



700+

Participants in
Main Conference



180+

RSVPs in Each
Concurrent Session



35%

of Senior
Management
Attendance



25+

Star
Speakers



20+

Sponsors



35+

Exhibitors

HKIHRM Annual Conference & Exhibition 2025

Sponsorship Package

	Roundtable Luncheon Sponsor [Exclusive] HK\$180,000	Platinum Sponsor HK\$90,000	Gold Sponsor HK\$70,000	Youth Development Sponsor HK\$60,000
HKIHRM Corporate Membership	1-year	1-year	1-year	
Pre-event Exposure				
Hyperlinked Corporate Logo @ Event Webpage	✓	✓	✓	✓
Corporate Logo @ eDMs	✓	✓	✓	✓
Corporate Logo @ Social Media	✓	✓	✓	✓
Hyperlinked Banner @ Daily e-Newsletter	1 week	1 week	1 week	1 week
Onsite Exposure				
Speaking Opportunity @ VIP Luncheon	20-min session			
Speaking Opportunity @ Concurrent Session		45-min session		
Acknowledgement by EMCEE	✓	✓	✓	✓
Logo Exposure @ Conference - Stage E-backdrop - Photo Backdrop	✓	✓	✓	✓
Exhibition Showcase - 2 Exhibitor passes - Company backdrop foamboard - Table front foamboard - 1 Exhibition table - 2 Chairs - 1 Power socket - Refreshments for 2 staff	✓ @ Exhibition Room	✓ @ Exhibition Room	✓ @ Exhibition Room	
Conference Pass	Onsite x 4	Onsite x 3	Onsite x 3	Onsite x 3
Conference VIP Luncheon (~90 invited speakers, sponsors, VIPs, delegates)	• 10 seats (2 at Head Table) • 30 delegates selected by Sponsor • Branded reception table • Branded table place cards • Souvenir distribution	2 seats	2 seats	1 seat
Corporate Video Looping in VIP Luncheon (Max. 90 seconds)	✓			
Local Tertiary Student Pass				Onsite x 10
Post-event Exposure				
Branded Webinar Session by Gold Sponsor (Nov 2025 – Jan 2026)	5 spots to attend	5 spots to attend	1-hour webinar	
Corporate Logo @ Social Media / other Marketing Channels	✓	✓	✓	✓
Corporate Logo @ Conference Video Highlight	✓	✓	✓	✓
HR Service Providers Directory 2026/27	• Special Page x1 • Company Listing x 1	• Full Page x1 • Company Listing x 1	Company Listing x 1	Company Listing x 1
Online Banner @ HKIHRM Website	Head banner x 1 month	Position A x 1 month	Position B x 1 month	Position B x 1 month
eDM Blast	1 time			

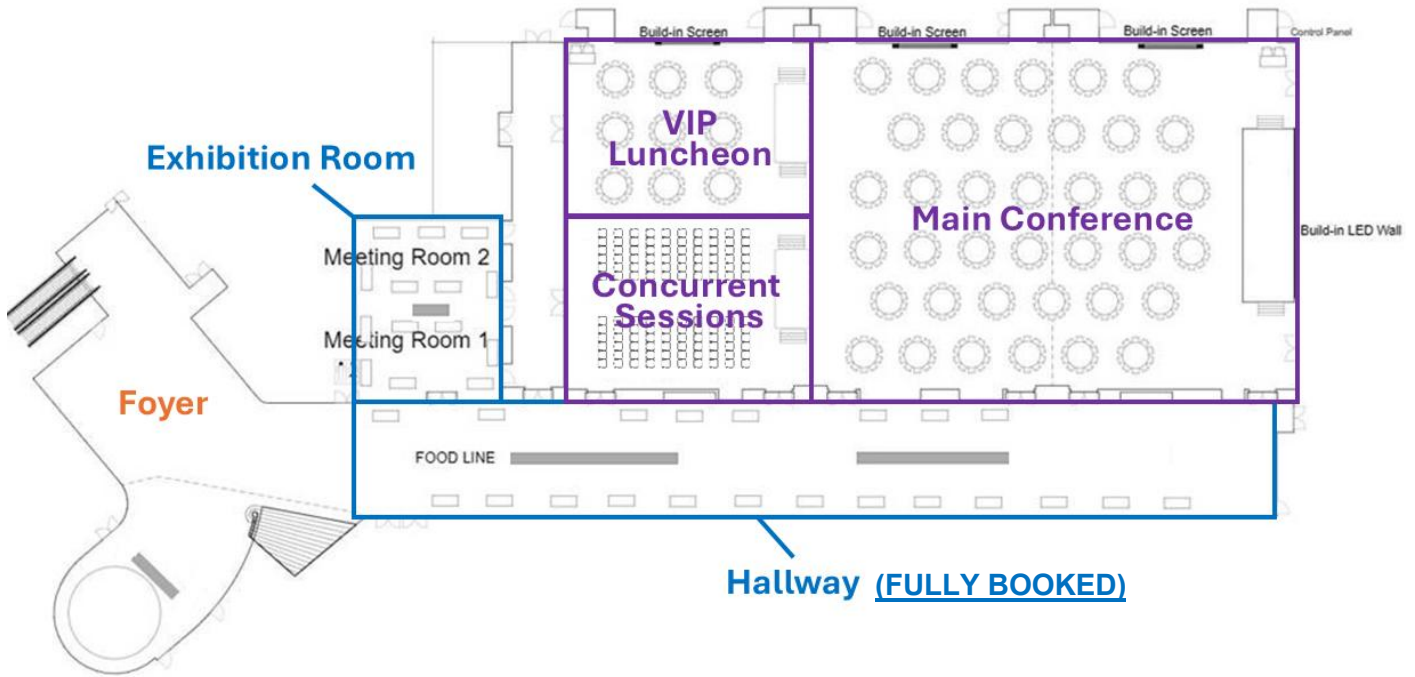
Notes:

1. Publication materials (e.g. banner, video, etc) will be provided by sponsors.
2. Exhibition locations will be allocated based on the total sponsorship amount and the date of full payment received.
3. HKIHRM reserves the right to make the final decision.

Please contact us to customise a sponsorship package that suits your business needs.
Email: project@hkihrm.org Tel: (852) 2837 3824 / 2837 3829

HKIHRM Annual Conference & Exhibition 2025

Exhibition Floorplan (for reference only)

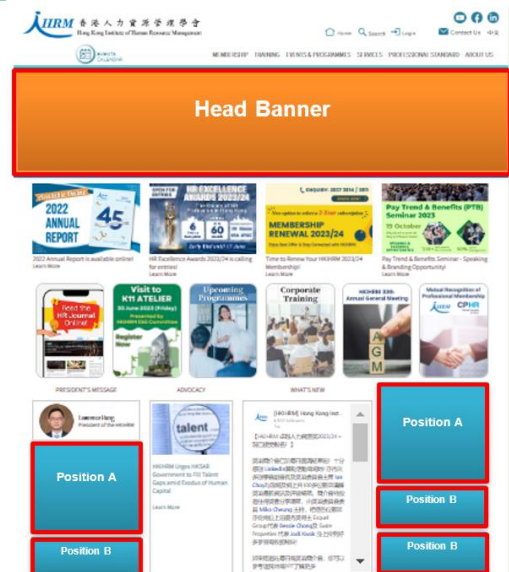


Advertising items (for reference only)

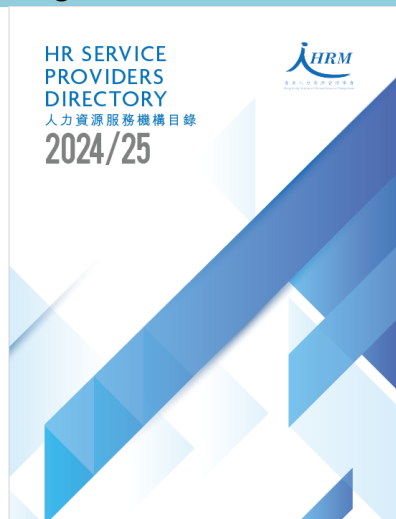
Daily e-News Banner



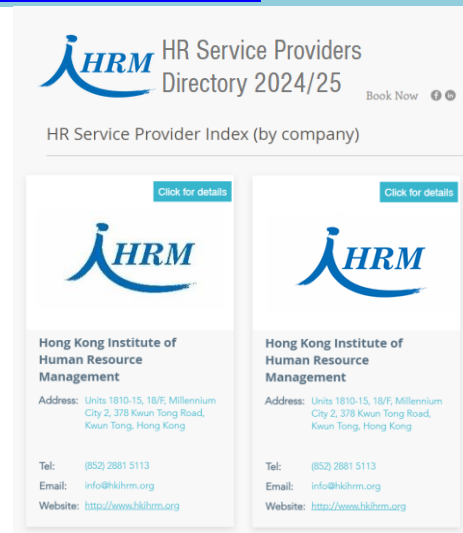
Website Banner



HR Service Providers (HRSP) Directory – Print Full Page Advertisement



HR Service Providers (HRSP) Directory – Online Company Listing



HKIHRM Annual Conference & Exhibition 2025

Sponsorship Package - Booking Form

I confirm to be the sponsor of HKIHRM Annual Conference and Exhibition 2025 below
(Please ✓ the appropriate box (es)):

- | | |
|---|-------------|
| ☐ Roundtable Luncheon Sponsor (<i>Exclusive</i>) | HK\$180,000 |
| ☐ Platinum Sponsor | HK\$90,000 |
| ☐ Gold Sponsor | HK\$70,000 |
| ☐ Youth Development Sponsor | HK\$60,000 |

Contact Details

Company:

Address:

Contact person (Mr/ Ms/ Mrs/ Dr):

Tel: Email:

HKIHRM membership No.: ☐ Non-member

An agreement and invoice will be sent to the sponsor upon receipt of the booking form.

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the sponsorship for the HKIHRM Annual Conference & Exhibition 2025 purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

☐ I have read, understood and agreed to all details of the above declaration.

Signature: Date:

Name: Title:

Company:

Company Stamp: